

# ANNUAL REPORT 2022



# AN-NUAL RE-PORT

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# A MESSAGE FROM OUR FOUNDER

**2022 was not the year of recovery that we had hoped it would be.** Russia's invasion of Ukraine, the cost-of-living crisis, and the lingering COVID-19 pandemic in China have all led to a **continued sense of uncertainty and pessimism.**

In Myanmar, the regime tightened its control and the country suffered further economic decline. More businesses closed, more employees were laid off and the currency has drastically weakened.

Amidst so many immediate threats and so much uncertainty—internationally and in Myanmar—attention towards longer-term goals such as heritage preservation, sustainability and social cohesion has been set aside. COVID-19 showed us examples of how **governments and businesses can adapt to new social needs and community initiatives.** This created hope for other looming crises and issues. Yet it feels like many of these initiatives are still being taken in isolation, and people increasingly feel lonely, tired and without purpose.

**This year, Doh Eain celebrated its 5 year anniversary.**

Particularly after the experiences of the last 2.5 years of crisis, we are very clear that Doh Eain's main strength lies in creating a sense of community, purpose and 'can-(still)-do'. Doh Eain is a space for people to engage and take action on issues collectively, in very grounded and tangible ways.

In all of our projects, whether more architectural or humanitarian (as of late), our core competency is helping people identify and invest in their strengths to unlock value. Along the way, we foster agency, energy, creativity and skills. People of all ages are still recovering from COVID and the coup. Spaces that can provide ideas, resources and learning are critical.

In 2023 we look forward to extending that **energy, inspiration and support.** We are excited to launch the new Heritage Homes platform in the region. In Myanmar, we will continue to use our networks to channel support where it is needed most, and will focus on participatory methods of improving



a sense of community,  
purpose and 'can-(still)-do'

a space to engage and  
take action collectively,  
in very grounded and  
tangible ways.

**EMILIE RÖELL**  
Founder & Director

housing, basic infrastructure and climate resilience. Our youth education will centre on teaching architecture, urban design and sustainable development, alongside leadership development and career coaching to support youth in finding jobs in the sector.

We are grateful for the many people who have tirelessly supported us in our journey. And we look forward to continuing making a positive impact in Myanmar, Georgia, the Philippines and beyond.

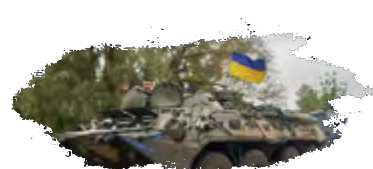
Yours sincerely

Emilie



## WORLD/ MYANMAR:

Russia's invasion of Ukraine, brings new uncertainty to our recently started Heritage Homes work in Georgia



Philippines holds elections and Bongbong Marcos becomes president.

## KEY MOMENTS FY 2021-2022

New inflation spike in Myanmar drives up prices and brings many construction projects to halt

Myanmar gets blacklisted by the Financial Action Task Force; bank and business transactions will be under even more scrutiny

New registration law in Myanmar brings new risks and challenges for unregistered INGOs and local community organisations

|                                                                                     | JAN                                                                              | FEB                                  | MAR                                                       | APR                                                     | MAY                                          | JUN                                      | JUL                                                                     | AUG                                                                                  | SEP                                                         | OCT                                                                  | NOV                                                            | DEC                                                                                                                                    |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|--------------------------------------|-----------------------------------------------------------|---------------------------------------------------------|----------------------------------------------|------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
|    | Recruitment of Chief Digital Officer and start of building new digital platforms | First international strategy retreat |                                                           |                                                         |                                              |                                          | Recruitment of Data Officer and strengthening of data-driven approaches |                                                                                      |                                                             |                                                                      | Restart of outdoor public activities and events in Yangon      |                                                                                                                                        |
|   | Staff hired in Tbilisi                                                           |                                      | Heritage homeowners recruitment in Georgia                | Field trip and homeowner recruitment in the Philippines |                                              | Soft launch 1: homeowner platform access |                                                                         |                                                                                      |                                                             | Soft launch 2: travellers and renters booking access.                |                                                                | Introduction of platform to Yangon.                                                                                                    |
| <b>PUBLIC SPACES</b>                                                                |                                                                                  |                                      | Tentative moves to reengage with public spaces once again |                                                         |                                              |                                          | Infrastructure improvements in informal settlements with UN-Habitat     |                                                                                      |                                                             |                                                                      | Completion of Heineken's 'Recycled Garden'                     |                                                                                                                                        |
|  |                                                                                  |                                      |                                                           |                                                         | Launch of dedicated YNN platform for members |                                          | Reached 1 million meals distributed by the YNN                          |                                                                                      | 15 livelihood development ideas prototyped with YNN members |                                                                      |                                                                | 145th member onboarded                                                                                                                 |
|  |                                                                                  | Restart of YCS Modules               |                                                           |                                                         | 2nd YCS Cohort begins                        |                                          | 10 youth-led MHPSS activities                                           | 10 capstone projects completed<br>15 youth-led initiatives for community development |                                                             | 1st international cohort across Myanmar, Georgia and the Philippines | 4th international cohort with participants from across Myanmar | 198 people at Placemaking Public Lecture<br>24 architects in Placemaking Masterclass and Workshops<br>3 sustainable mobility capstones |

# DOH EAIN'S APPROACH

## Doh Eain is centred around five core principles:

As a **user centred, participatory practice**, city residents and building owners are always central in our projects. Rather than just beneficiaries, they are our partners. We work together to maximise our understanding of needs and opportunities, as well as to empower and build long-term agency.

In our co-design processes, as well as for the spaces we ultimately look to create, **inclusivity** is a key consideration. We proactively work towards ensuring that girls and women, people with disabilities, the elderly and other minority groups can equally participate in and enjoy our processes and spaces.

At the centre of our design philosophy is a focus on identifying and unlocking the potential of historical, cultural, social and economic assets in neighbourhoods. This **focus on existing assets** helps build ownership, pride and positivity in communities as opposed to a disempowering approach of focusing on problems.

We are deeply aware of the environmental challenges our world is facing, from which developing countries like Myanmar stand to suffer a great deal. As such, **environmental sustainability** underlies all of our design thinking. We employ sustainable and re-used materials and where possible, our projects contribute to biodiversity and health in the city.

Finally, we believe that the **financial sustainability** of projects is essential to achieve long-term impact and scale. We want our projects to contribute to the livelihoods of people wherever possible, whether through the increase of the value of their asset or new income opportunities.

## Applying these principles, Doh Eain runs four initiatives:

-  undertakes in-depth **urban research** and applies a wide range of online and offline techniques to **engage and collaborate** with communities.
-  works on the **restoration and management** of privately owned heritage properties and on the transformation and improvement of **public spaces**.
-  works with **residents and neighbourhood-level organisations** on initiatives that **strengthen wellbeing and resilience** in communities
-  undertakes **outreach and capacity building** activities to build the **next generation of city shapers**

## With each of these initiatives targeting a different problem and audience, a major development in 2022 was the incubation and launch of 3 sub brands:



### 3 SUB BRANDS FOR 3 DISTINCT AUDIENCES



For heritage homeowners and enthusiasts, a **platform** focused on helping restore and monetise heritage properties as rentable accommodation.



For neighborhood organisations, a **network** to bring together local actors for nimble, impactful asset distribution to a range of beneficiaries.



For youth, urban development **programmes** that enable agency, professional development and employment opportunities.

# THE GLOBAL TRENDS GUIDING OUR DESIGNS & IMPACT

Doh Eain closely watches global and local trends, to make sure our work is relevant and engaging.

A key trend in our heritage preservation work is the post **COVID resurgence of travel**, particularly the rise of slow travel, cultural travel and interest in community impact. Today, more people opt for longer holidays and stays that are immersed in the local community. A growing number of tourists, business travellers and digital nomads now look for accommodation options that allow for a **more meaningful connection to local culture**, and that **leave behind a positive impact**<sup>1</sup>. In Myanmar, we see interest in arts and culture returning, Activities and stays that connect people to a deeper sense of history, belonging and creativity are increasingly sought after. These trends have given us the confidence to launch the Heritage Homes by Doh Eain brand and platform regionally and in Myanmar, and we are excited to be rolling this out in the years to come.

Equally important is the growing importance of livability and sustainability in cities. Currently, more than 55% of the world's population lives in cities. By 2050 that figure is estimated to grow to 70%<sup>2</sup>. There is a **huge demand for affordable housing, well-connected mobility systems and other supporting infrastructure**. The built environment is currently responsible for a huge 39%<sup>3</sup> of all global carbon emissions—far higher than any other sector. Finding a way to improve sustainability in cities and avoid climate disaster is a priority. This is why we are refocusing on improving housing conditions and basic infrastructure as well as green mobility projects and will continue to actively implement sustainable

solutions in all of our restoration, construction and education activities.

A **generational shift happened during COVID19**. Millennials are now navigating the middle stage of their careers and young people have begun to enter the workforce. While the differences between these two generations has been fuel for internet jokes, they actually have more in common than not. The majority of both Gen Z and Millennials care deeply about the environment and are aware of the challenges they face as the older generation steps down from leadership positions. **Youth in and outside of Myanmar are actively looking for educational opportunities to build their capacity long beyond the traditional period of academics**. Entrepreneurs and universities have identified and are responding to this trend. Online learning platforms have exploded over the past few years, universities have launched products such as micro-credentials, and trades schools and community colleges have expanded night time courses. Yet even with the growth of this sector there is still demand from youth for more holistic and practical opportunities. They are seeking mentors, coaches, communities and other bespoke support to build their capacity and navigate complexity.

This November, the world's population reached the 8bn mark, after already passing two other significant milestones this year. The total number of people aged under 15 has peaked at 2bn, and more than half of us

now reside in cities<sup>4</sup>. Youth are keenly aware of this and are looking for ways to build their capacity to meet the challenges and opportunities of a more urban future head on. In addition to youth, **communities also demonstrated a desire for more livable neighbourhoods** and their capacity to lead creative initiatives during COVID19.

Institutions are recognizing that the cost and effort needed to optimise infrastructures in urban areas will take very intentional and collaborative initiatives with youth and communities. The understanding of what youth and community engagement can be and achieve is continuously expanding. The increase in access to the internet and developments in the social media and tech space means that the landscape of community engagement has changed significantly from the days of a few consultations at the beginning of a programme. **Community engagement is continuing to develop as a professional field where more technical rigour is expected whilst also maintaining creativity and, above all, authenticity.**

of today's travellers

**81%** seek cultural immersion

1

of the world's population will

**70%** live in cities by 2050

2

of carbon emissions are from

**39%** the built environment

3

continues to be a

**CLD** growing trend

(community-led development)

of the world's people

**2bn** are younger than 15

4

1 Booking.Com Sustainable Travel Report 2022

2 The World Bank, 2022

3 World Green Building Council, 2019

4 Financial Times, 2022

1 American Express, 2022

2 The World Bank, 2022

3 World Green Building Council, 2019

4 Financial Times, 2022

## SELECTION OF DOH EAIN'S DOWNTOWN YANGON PROJECTS

### APARTMENT

- 6101 145, BOGALAYZAY ST
- 6104 190, 29<sup>TH</sup> ST
- 6105 106, 42<sup>ND</sup> ST
- 6106 46, 25<sup>TH</sup> ST
- 7101.1 167, 47<sup>TH</sup> ST
- 7101.2 167, 47<sup>TH</sup> ST
- 7101.3 167, 47<sup>TH</sup> ST
- 7103 110, 41<sup>ST</sup> ST
- 8101 74, 44<sup>TH</sup> ST
- 8102 137, 40<sup>TH</sup> ST
- 8103 144(3A), BOGALAYZAY ST
- 8104 144, BOGALAYZAY ST
- 8105 115, TOP FLOOR, 43<sup>RD</sup> ST
- 8106 82A, BOAUNGKYAW ST
- 8107 82B, BOAUNGKYAW ST
- 8108.1 46A, PHOE SEIN ST
- 8108.2 46A, PHOE SEIN ST
- 9101 436, MARCHANT RD
- 9102 196/198, 30<sup>TH</sup> ST
- 9105 102, 42<sup>ND</sup> ST
- 9106 112, 1ST FLOOR, 41<sup>ST</sup> ST
- 9107 192, BO AUNG KYAW ST
- 20102 143, BOGALAY ZAY ST
- 21101 46, PHOE SEIN RD
- 21103 BOAUNGKYAW APRTMENT

### ALLEY GARDEN

- 7302 39TH-SEIKKANHTA ST. MB
- 7303 31ST-32ND ST. MB
- 8301 29TH-SHWEBONTHAR UB
- 8302 31ST-BOSONPAT ST. MB
- 8303 41ST-42ND ST. MB
- 8304 35TH-BAR ST. UB
- 8305 27TH-285H ST. MB
- 8306 BOSSONPAT-30TH ST. UB
- 9301 101ST-THEIN PHYU UB
- 9302 31ST-BOSONPAT LB
- 9303 31ST-32ND ST. LB
- 20301 - 29TH-30TH ST. UB

### OTHER PUBLIC SPACES

- 8401 YANKIN
- 8405 BOGALAY ZAY ST UPGRADE
- 9402 HLAING THAR YAR



A multi-pronged approach to significant  
transformation of Downtown Yangon



At the centre of our design philosophy is a focus on identifying and unlocking the potential of historical, cultural, social and economic assets in neighbourhoods. This **focus on existing assets** helps build ownership, pride and positivity in communities as opposed to a disempowering approach of focusing on problems.

**WHAT WE'VE BEEN  
WORKING ON...**



Our Heritage Homes platform targets heritage homeowners and people who share a commitment to the preservation of family-owned heritage properties, local culture and the distinct identity of cities.

In the current context of Myanmar, where regulatory protection is still absent, we continue help ensure that Yangon's beautiful built heritage does not get lost. Over the last year, we have also rolled out our work in Georgia, the Philippines, Sri Lanka and Thailand.

# OVERVIEW

## THE CHALLENGE TO ADDRESS:

Many cities are rich in cultural heritage. However, the majority of heritage buildings are privately owned by families who have **limited awareness** of the unique value of these properties, **limited knowledge** of conservation techniques, and who often **lack the means** for restoration and upkeep.

Critically, financial and consumer markets can be available to support homeowners, but access is **neither easy nor transparent**.

## OUR APPROACH:

Building on our experience in Myanmar, we are now developing an **innovative solution that can be scaled to support homeowners globally**. The Heritage Homes site brings together two critical parts:

- **A network of homeowners of heritage properties who want to maintain and protect the homes they love.** On the platform, they can list their properties for long and short term rentals while also accessing membership services such as advice on restoration techniques, design and financial services.
- **An avenue for travellers, nomads and expats to find culturally rich accommodation places to stay**, and where they are supporting local people and communities.

## MAIN INITIATIVES:

Over the last year the team has grown to support developing Heritage Homes, particularly in Georgia and The Philippines. We have been working hard to build trusting relationships with local homeowners and to develop the website that forms the backbone of Heritage Homes. This is an ambitious endeavour and we have gone through many learning curves, but we have been consistently motivated by the energy and enthusiasm from our ever growing network.

We have also begun the designs for our first investment project outside of Myanmar. Javakishvili House, built in the 1850s in central Tbilisi, is owned to this day by descendants of the esteemed Orbeliani, Abashidze and Javakishvili families. Our restoration investment will repair and refresh the space, while revealing and protecting heritage artifacts. Ultimately, this project will help support the family to continue living there.

In Myanmar, we have switched our focus to the domestic market. With few donors and investors in town looking at heritage, and still very limited regulatory protection, we are focusing our restoration advocacy on local building owners and enthusiasts and channeling local energy into new adaptive reuse projects. In the absence of expats and travellers, many of our tenants are now local and we continue to promote the delights of living in properly restored heritage architecture.



# IMPACT ACHIEVED

250

Homeowner  
members  
(to date)

640+

Heritage  
property listings  
(to date)

41

Properties supported  
with design & investment  
(to date)

2975  $M^2$

Of protected &  
managed heritage  
(to date)

\$757<sub>K</sub>

Invested in renovation  
and design  
(to date)

\$295<sub>K</sub>

Generated for  
homeowners  
(to date)

3.4<sub>M</sub>

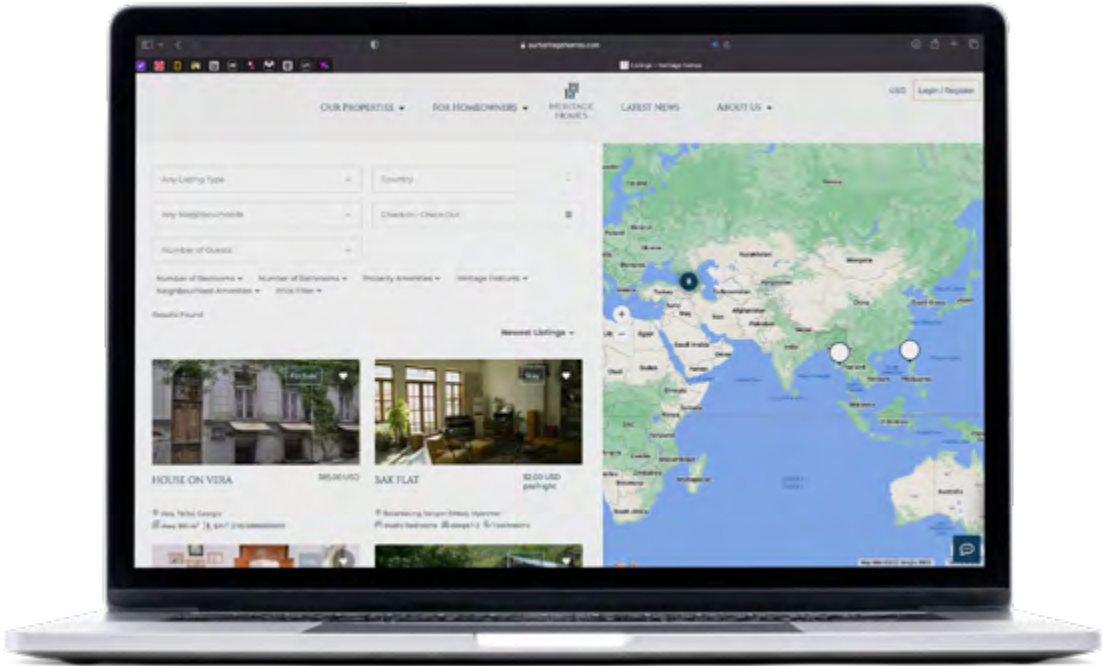
Social media  
reach  
(2022)

6

Countries  
(active &  
pipeline)



Villa Angela's Owner  
Emmeline Verzosa



LISTINGS PER COUNTRY

|                      |     |
|----------------------|-----|
| GEORGIA.....         | 363 |
| THE PHILIPPINES..... | 160 |
| MYANMAR.....         | 120 |

LISTINGS PER CATEGORY

|             |     |
|-------------|-----|
| STAY.....   | 562 |
| RENT.....   | 57  |
| SALE.....   | 14  |
| INVEST..... | 10  |

# FEATURED PROJECT

## VILLA ANGELA VIGAN, THE PHILIPPINES

One of the homeowners and properties we loved getting to know this year was Emmeline Verzosa and the Villa Angela in Vigan. Agapito B. Florendo, a gobernadorcillo, had it built in 1873, and it was restored by descendants in the 1980s to be opened for visits and stays.

Every effort has been made to keep the ambiance of the old Spanish period. Villa Angela's living

room area has huge windows made of capiz or win dowglass shells and visitors can rest in big, old wooden chairs called butakas. In the dining room, visitors will also see many antique dining and kitchen objects like copper pots, porcelain and china-ware.

Villa Angela currently has four charming rooms. Emmeline is looking to restore additional areas of the property to create more rooms as well as spaces for events and activities. We look forward to helping her host more visitors and start further restoration.

# HERITAGE HOMEOWNERS NETWORK

Our Facebook groups contain frequent information and discussions tailored to each of our primary heritage markets.

GLOBAL 8,937  
THE PHILIPPINES 1,488

GEORGIA 789  
MYANMAR 743



## PLACEMAKING: PUBLIC SPACE & INFRASTRUCTURE

Since our beginnings, Doh Eain has been focused on transforming urban areas beyond heritage buildings.

We work hand in hand with local residents to upgrade common and public spaces.

This year we focused on partnering with private landowners, continuing to support the communities around the projects completed before 2020 and gaining a better understanding of the public space culture and needs in Georgia and The Philippines.

# OVERVIEW

## THE CHALLENGE WE SEEK TO ADDRESS:

Public space is vital for making cities more inclusive, sustainable, resilient and vibrant. The WHO recommends at least 9 square meters of public and green space per person for health in cities<sup>1</sup>. In Tbilisi the highest ratio of green space per capita was registered in 1983 at 13 square meters per inhabitant. It is now less than 5.6 square meters<sup>2</sup>. In Manila there is less than 5 square meters<sup>3</sup> of public space per person, and in Yangon, 0.37 square meters<sup>4</sup>.

## OUR APPROACH:

We aim to bring back life into under-utilised spaces in cities by working with communities, developers, private landowners, municipalities and donors to identify opportunities to increase and improve public space.

## MAIN INITIATIVES:

- Providing small grants to our public space committees for maintenance.
- Developing toolkits for basic infrastructure upgrades to support climate resilience
- Organizing Impact Days and Community Build Days.

1 World Health Organization (WHO) 2009. Urban planning and Human health in the European City, Report to the World Health Organisation, International Society of City and Regional Planners (ISOCARP)  
2 Grass Fact Check, 2016  
3 Green City Index Research, 2014  
4 Yangon Technological University, 2014



# IMPACT ACHIEVED

## 19

Public spaces and  
committees created  
(to date)

## 14k M<sup>2</sup>

Of public space  
provided by alley gardens  
(to date)

## 69k

People living within 500  
meters of these spaces  
(to date)

## 300k

Yearly Alley  
Garden Visitors  
(to date)

## \$480k

Invested in public space  
improvements  
(to date)

## 7900

Community members  
directly participating in  
the process (to date)

## 25%

Of participating  
community members  
are under the age of 35

## 30%

Of participating  
community members  
are women



Putting the final touches on a recycled materials wall the Heineken employee outdoor space



Neighbourhood resident holding the co-created toolkit at a community workshop

## FEATURED PROJECTS

### PLACEMAKING AT THE HEINEKEN SITE

Placemaking is a dynamic tool that can be applied to many contexts. This year we worked with the team at Heineken to create a space for employees using recycled and sustainable materials.

The design team hosted design workshops, trainings and Community Build Days with the Heineken Team to create a welcoming and vibrant space at the factory site in Hlaing.

### CLIMATE ADAPTION DESIGN FOR LOW INCOME HOUSING

Several of the YNN groups support vulnerable members of their community by improving housing. This year with the support of UNHabitat we worked with one of these groups to pilot climate adaptations for low income housing. These included rainwater harvesting systems, public toilet improvements, shelter repairs, solar charging stations and public space for water storage. Each design was prototyped with community members then replicated with other households.



**YANGON  
NEIGHBOURHOOD  
NETWORK**

Doh Eain started The Yangon Neighbourhood Network in 2020 to support the small businesses, street associations, hobby groups, social enterprises and volunteer groups across neighbourhoods in Yangon, who were vital in responding to needs in their communities during the double crisis of COVID19 and the political events of February 1st.

Over the past year this program has grown significantly. We have invested in systems and digital platforms, and expanded the membership to 147 groups across Yangon.

# OVERVIEW

## THE CHALLENGE WE SEEK TO ADDRESS:

Neighbourhood community groups are the backbone of urban resilience and have incredible resourcefulness, speed, dedication, and knowledge. They are typically the first to respond after a crisis, and continue to be involved long after the initial shocks.

Despite the many hurdles in carrying out humanitarian assistance and development activities, these neighbourhood community groups are continuously working across Yangon to support their communities. Neighbourhood community groups and businesses are typically under-resourced and disconnected from the more formal support and funding mechanisms in place. One key reason for this is that they are often not registered, do not have suitable financial infrastructure, or do not have the capacity to track and report the level of data that is needed for larger scale programs.

## OUR APPROACH:

The YNN enables easier connections between donors and these community groups by supporting planning, ideation, financial management, data management and capacity building. Via the YNN we develop and deliver programs on behalf of clients and donors in partnership with the YNN members and facilitate peer-learning, providing a safe place for community group members to share resources.

By being deeply embedded in the neighbourhoods we work in, we are able to navigate physical places, social networks and nurture locally existing community leadership and initiative.

Our place-based approach provides community members and stakeholders with a clear framework for identifying and responding to local needs, while our user-centred and co-creative approach ensures meaningful engagement, tailored solutions and decentralised decision-making.

In August 2022 we were invited to present about YNN at the Innovation Conclave hosted by the Asia Disaster Response Centre in Bangkok.

## MAIN INITIATIVES:

- Expanding YNN membership.
- Continuing to support YNN members; crisis response, humanitarian relief and community development activities.
- Developing and launching a dedicated online platform for neighbourhood community groups, and businesses.
- Maintaining a monthly newsletter and dedicated social media channels.
- Creating over 20 online classes for YNN members from how to take photos for reporting to community engagement and digital literacy modules.



## IMPACT ACHIEVED

LAUNCHED IN 2020 IN  
RESPONSE TO COVID19

139

Member neighbourhood  
organisations

36%

Increase in number of  
member organisations  
from 2021

918<sub>k</sub>

Value of aid disbursed to  
vulnerable people  
(to date)

1.2<sub>M</sub>

Meals donated  
(to date)

51<sub>k</sub>

Households impacted  
(to date)

167<sub>k</sub>

Individuals impacted  
(to date)

14

projects completed  
(2022)



Street vendor and community member completing a nutritional card



YNN member distributing and testing solar panels with a community member

## FEATURED PROJECTS

### STREET VENDOR COMMUNITY KITCHENS

Street vendors are an incredible asset of any city but definitely during a crisis. This year we designed and implemented a community kitchen program with YNN members. Vulnerable members of the community were given vouchers to receive a free meal daily from street vendors in their neighbourhood. This design allowed vulnerable members access to food in a dignified and easy way and made use of the existing asset of the street vendor network, thereby reducing costs and providing much needed additional income to street vendors during the crisis period.

### HUMAN CENTRED DESIGN & LIVELIHOODS

As part of the shift from immediate crisis response to more mid-term livelihood thinking and planning, YNN members were offered HCD trainings and mentorship to develop livelihood prototypes for themselves and their communities. YNN members were able to identify the needs, challenges and opportunities specific to their community. Resources were used effectively and improvements were quickly observed. The method allowed for a uniform approach to supporting livelihoods that could be scaled and replicated whilst fostering diverse and place-based solutions.

## Young City Shapers

Young people's participation in Doh Eain's projects has always been a huge contributor to our success. In Yangon, as more and more young people sought to get involved, we decided to start an initiative specifically for them.

Young City Shapers began in 2019 as an evolution of Doh Eain's volunteer network. From coaching to practical experience, our focus is to create tangible opportunities for young people to shape their city and develop academically, professionally and personally.

# OVERVIEW

## THE CHALLENGE WE SEEK TO ADDRESS:

Young people intrinsically are interested in their cities. The connection between youth and cities is so widely accepted we sometimes forget that many of the things that define cities—nightlife, innovation, hustle—are because of youth culture. Young people heavily influence but at the same time are shut out of the many processes that are shaping our cities.

Young people also understand the importance of creating cities that can respond to the challenges of climate change and rapid urbanisation, yet are given limited space and resources to build the skills and practical experience to address these issues. Young people are looking for opportunities to shape their cities and Young City Shapers is how Doh Eain is responding to that need.

## OUR APPROACH:

By partnering with various donors, Doh Eain has been able to deliver a series of youth engagement programs that leverage our urban development expertise. Through these experiences we continue to learn and adapt to create the opportunities and impact both youth and donors are looking for.

## MAIN INITIATIVES:

- Providing small grants to our public space committees for maintenance.
- Developing toolkits for basic infrastructure upgrades to support climate resilience
- Organizing Impact Days and Community Build Days.



# IMPACT ACHIEVED

3

Cohorts  
(2022)

410

Global YCS  
trainees(2022)

43

Youth Capstone  
projects  
(2022)

\$62K

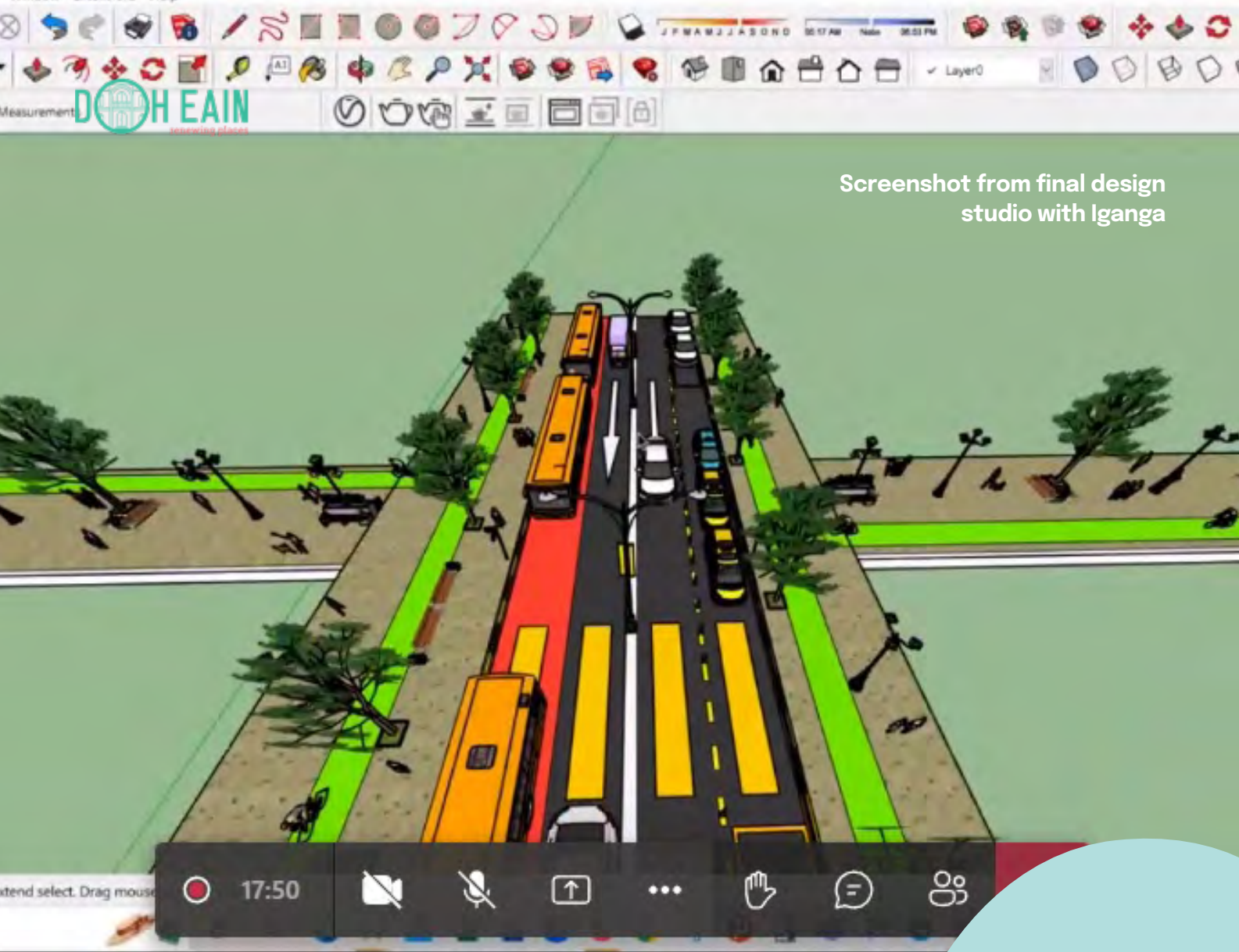
Distributed  
(2022)

3.5k+

Youth mailing  
list network  
(to date)

3

Countries  
(to date)



Screenshot from final design studio with Iganga



Young women taking part in a mental health clay workshop in collaboration with Counseling Corner

# FEATURED PROJECTS

## SUSTAINABLE MOBILITY COURSE

Through initial consultations with young people it became clear that safe, environmentally friendly, mobility was a priority for youth across cities. This year we launched our first international YCS program with the support of the Iganga Foundation. The program engaged 18 youth from Tbilisi, Malolos and Yangon with core modules offered by Doh Eain and a design studio by the Iganga team. Participants were given the opportunity to use their learning to develop and test ideas in their community that supported improvements in sustainable mobility.

## MENTAL HEALTH & THE CITY COURSE

Mental health and wellbeing is a significant concern for youth globally. With the current political situation, this is especially true in Myanmar. This year we offered a two week basic counseling skills course for young people in our network. The participants were then invited to develop ideas for how to support mental health in their neighbourhoods. This course was delivered in collaboration with the Counseling Corner as well as financial and technical support from UNFPA.

If you are interested in reading the full reports for either of these projects, please email [contact@doheain.com](mailto:contact@doheain.com)

# DEVELOPING THE TEAM & EXPERTISE

While Doh Eain has expanded its focus we have also strengthened our existing approaches and have brought in new capabilities to the team to enable successful innovation. Doh Eain's deepening response for community resilience, our new programmes the Young City Shapers and the Yangon Neighbourhood Network, and the new Heritage Homes by Doh Eain platform have been made possible by a **diverse skill set, creativity and an ongoing learning environment for our staff.**

Notable areas of growth and development lie in:

- building and integrating digital tools into our systems
- projects and programmes
- data management and analysis
- facilitation and capacity building
- heritage conservation and construction.

As we develop and deepen our responses within programmes we support our staff to find new ways to stay a step ahead including learning new digital tools, undertaking external courses on heritage, facilitation or project management and by peer-to-peer support. The last two years have been an uncertain path at many times but **through learning and adapting we have all learned many new skills to support in our development as an organisation.**

In addition, we have had the pleasure of welcoming new team members who bring new unique areas of expertise and experience into the organisation. This is particularly in our **new global markets of Georgia and The Philippines**, and also in specific areas of work such as homeowner membership services, digital product development and data.

Oskars Tuns, based in Georgia, joined as our Chief Digital Officer and has overseen the development of the new digital team with Luka Alkafiri as Data Management Officer and Sandro Pirtskhalava as Product Development Officer. Our expanding services for owners of privately owned heritage have led to an enabling team with a wider physical reach with Melanio Jr. Martinez and Tika Machavariani joining us as Membership Services Officers in The Philippines and Georgia respectively. Natia Kalandarishvili also joins us in Georgia and brings much creative cultural expertise and experience, not least as co-Founder of the Tbilisi Architecture Biennial.

These new team members have been instrumental in broadening our capacity and bringing new areas of innovation to the forefront of our programmes.

Doh Eain promotes a culture of learning and personal development. That is why staff members can request and spend an annually allocated Personal Development Budget (PDB) for learning activities that enable them to improve their skills, and strengthen their employability and career paths.



William Arnt, HR Manager

## OUR DIGITALISATION STEPS

When deciding which platforms and tools to use, we prioritised data ownership, extendibility and pricing. As a result, we started using different self-hosted open source systems. This gives us the ability to try different workflows and experiment with full teams engaged without overpaying for SaaS per user payments and hidden fees..

Self-hosted systems are the first step towards a data driven company as we can easily access data without restrictions, link it and use to drive future decisions

## SERVICES

After extensive comparison of existing CRM systems, we chose Hubspot because it was the best out of the box match for Doh Eain's needs. It offers almost unlimited contacts and users and a robust contact management structure. For email distribution, we shifted away from Mailchimp to SendinBlue because it's superiour editing interface, integration capabilities and lower price. It also allowed us to consolidate email sending into one service.

## PLATFORMS AND TOOLS

We have developed multiple digital tools over this last year. Some are now in active use by project teams and others are still in development. Examples of our successful new tools introduced include the internal chat system RocketChat, the project management tool LeanTime, the application developer AppSheets and tools portal with centralised digital asset overview.

## DIGITAL RESOURCES

We implemented and used server virtualisation for our tools and platforms, allowing us to save time on server management, troubleshooting while also cutting significant hosting costs.

# LOOKING FORWARD

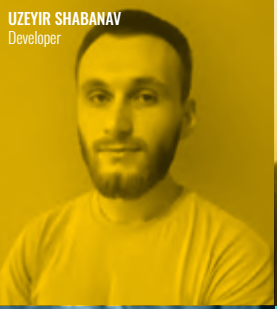
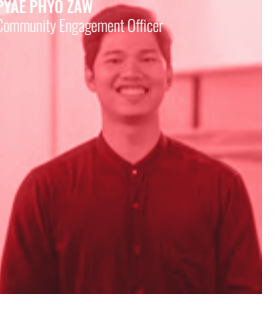
## IN MYANMAR

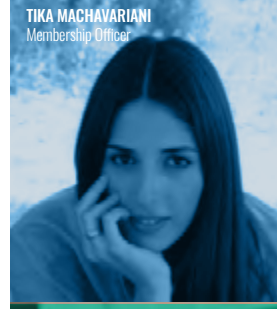
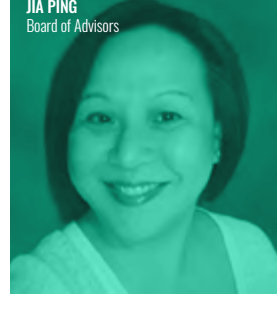
- Continuing to build our networks and communities particularly for heritage homeowners, neighbourhood level organisations, and youth, facilitating a sense of purpose and collective action
- Ensuring continued protection of heritage in Yangon through promoting and raising awareness of heritage, and providing practical support to heritage homeowners.
- Building more resilient neighbourhoods together with the Yangon Neighbourhood Network, particularly focusing on protection of vulnerable people, basic infrastructure and climate action.
- Creating education and career opportunities for young people through the Young City Shapers programmes

## BEYOND MYANMAR:

- To launch heritage homeowner communities in Georgia, the Philippines, Thailand, Sri Lanka, Malaysia, and India
- To position the new Heritage Homes platform strongly in the regional travel and rental market
- Build further local, regional and global partnerships for the successful roll out of the Heritage Homes vision.
- Identify ways to initiate first complementary public realm and youth outreach activities in these markets.



|                                                                                                                                                                            |                                                                                                                                                              |                                                                                                                                               |                                                                                                                                          |                                                                                                                                                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| <br><b>EMILIE RÖELL</b><br>Founder & CEO                                                   | <br><b>BEVERLEY SALMON</b><br>Deputy Director                               | <br><b>KYROS SHIRAZI</b><br>Chief Financial Officer          | <br><b>BRYAN ANDERSEN</b><br>Marketing Director        | <br><b>DENNIS HAPPATINGA</b><br>Sales Director              |
| <br><b>OSKARS TUNS</b><br>Chief Digital Officer                                            | <br><b>UZEYIR SHABANAV</b><br>Developer                                     | <br><b>GIORGI VARDANIDZE</b><br>Developer                    | <br><b>LUKA ALKAFIRI</b><br>Data Officer               | <br><b>LAE YAMIN MAUNG</b><br>Assistant                     |
| <br><b>TUN YE WAI</b><br>Senior Architect                                                 | <br><b>FRANCISCA TEIXEIRA</b><br>Senior Architect                          | <br><b>SAN TINT</b><br>Interior Designer                    | <h1>OUR TEAM</h1>                                                                                                                        |                                                                                                                                                |
| <br><b>NATO TSINTSABADZE</b><br>Architect                                                | <br><b>CHO CHO SWE</b><br>Architect                                       | <br><b>SHIN THANT</b><br>Intern                            |                                                                                                                                          |                                                                                                                                                |
| <br><b>NAY MYO</b><br>Intern                                                             | <br><b>NYO ME OO</b><br>Marketing Manager                                 | <br><b>SOE LWIN</b><br>Senior Graphic Designer             |                                                                                                                                          |                                                                                                                                                |
| <br><b>ANNA LIVIA CULLIMAN</b><br>Director of Research, Community Engagement & Education | <br><b>THUREIN AUNG</b><br>Senior Public and Educational Outreach Manager | <br><b>MOH MOH NAY WIN</b><br>Community Engagement Officer | <br><b>WUTT YEE</b><br>Training and Outreach Officer | <br><b>PYAE PHYTO ZAW</b><br>Community Engagement Officer |

|                                                                                                                                              |                                                                                                                                         |                                                                                                                                             |                                                                                                                                                    |                                                                                                                                                                            |
|----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <br><b>EI SOE</b><br>Intern                               | <br><b>HLA TIN GULAM</b><br>Operations Manager       | <br><b>JEROME STERCKX</b><br>Head of Property Management | <br><b>NATIA CALANDARISHVILI</b><br>Head of Membership Services | <br><b>MELANIO JR. MARTINEZ</b><br>Membership Services and Community Management Officer |
| <br><b>THURAIN WIN</b><br>Property Management Officer     | <br><b>PHYU WAI THIN</b><br>Finance Manager          | <br><b>LIN THIRI KHIN</b><br>Sr Finance Officer          | <br><b>SU MON KHAING</b><br>Finance Assistant                   | <br><b>TINT HTUN ARNT</b><br>HR Manager                                                 |
| <br><b>TIKA MACHAVARIANI</b><br>Membership Officer       | <br><b>SHERWIN VINOYA</b><br>Expert Volunteer       | <br><b>SU SU Htet</b><br>Intern                         | <br><b>JIMMY HLA TIN</b><br>Intern                             | <br><b>JOSEPH KA PI</b><br>Construction Manager                                        |
| <br><b>HTET WAI PHYTO</b><br>Construction Officer       | <br><b>KAUNG HTET AUNG</b><br>Construction Officer | <br><b>AUNG KO KO OO</b><br>Construction Officer       | <br><b>KYAW KYAW NAING</b><br>Construction Officer            | <br><b>AUNG THU HTET</b><br>Construction Officer                                      |
| <br><b>ESTER VAN STEEKELENBURG</b><br>Board of Advisors | <br><b>MELANI OLIVER</b><br>Board of Advisors      | <br><b>YE MYAT MIN</b><br>Board of Advisors            | <br><b>GEOFF RICH</b><br>Board of Advisors                    | <br><b>MARTYN SAWYER</b><br>Board of Advisors                                         |
| <br><b>JIA PING</b><br>Board of Advisors                | <br><b>GRAHAM MARSHALL</b><br>Board of Advisors    | <br><b>DONOVAN RYPKEMA</b><br>Board of Advisors        | <br><b>HEIN SWINKELS</b><br>Board of Directors                | <br><b>HARRY JAN DEN BIGGAAR</b><br>Board of Directors                                |

# THANK YOU

BELOW IS A SELECTION OF OUR PARTNERS & CLIENTS

|                                     |                                                 |
|-------------------------------------|-------------------------------------------------|
| AICS (Italian Cooperation)          | Max+                                            |
| Anthem Asia                         | Joint Peace Fund                                |
| Asia Preparedness Partnership       | KBZ                                             |
| Australia ASEAN Art Council         | Life Foundation                                 |
| Australian Volunteers International | Linkage Restaurant                              |
| Building Markets                    | Livelihoods and Food Security Trust Fund (LIFT) |
| City Mart                           | LuXDev                                          |
| Coca Cola Foundation                | Multiverse Agency                               |
| Counseling Corner                   | Rosewood Hotel                                  |
| Cuso International                  | Save the Children                               |
| Danish Church Aid                   | Singapore Tourism Board                         |
| Deloitte Touche                     | Spanish Embassy                                 |
| Duwun Agency                        | Spatial Co                                      |
| Embassy of Denmark                  | SPRING Accelerator                              |
| Embassy of France                   | Swiss Embassy                                   |
| Embassy of Germany                  | Tandem Research                                 |
| Embassy of the Netherlands          | UK Foreign, Commonwealth & Development Office   |
| GA Circular                         | UNESCO                                          |
| Goudappel Coffeng                   | UNFPA                                           |
| Heineken                            | UN-Habitat                                      |
| IMC Engineering                     | USAID                                           |
| IUCN                                | Wave Money                                      |



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